



Market Definition

Synchronization Licensing Request

The following terms as defined into the basic conditions of SODRAC’s Synchronization Licensing Request shall have the following meanings. It is understood that the term “all markets” includes the following markets only.

Conventional television: A network providing programming to users by any known or subsequently developed means of transmission, in either analog or digital format. Users receive the signal free of charge via a television set.

Specialized channel: A network providing programming to users who receive the signal via a television set. Access is subject to payment of the minimum required fees and of separate additional fees by the user, as applicable.

Pay television: A network providing continuous encoded programming to users who receive the signal via a television set. Access is subject to payment of subscription fees by the user.

Video market: Commercial distribution of the product in a non-interactive physical video format, either directly or through intermediaries, for the purposes of selling, reselling or renting the product to consumers for home use or private viewing.

Theatrical market: A for-profit presentation to an audience, regardless of the projection medium, in a cinema or other public place specifically designed for that purpose and for which an admission fee is charged.

Non-theatrical market: A non-profit presentation to an audience, regardless of projection medium, in a cinema or other public place specifically designed for that purpose and for which the admission fee covers only the related costs.

Interactive offline market: The distribution of computer-animated or computer-assisted interactive programs based on the product including the musical work recorded on various media, without limiting the generality of the following list: CD-ROM, CD-I, DVD-ROM and/or any other known or subsequently developed interactive physical media, excluding any network-based communication or distribution technologies falling within the definition of online market.

Online market: Any download, whether limited or not, of the product including the musical work and any transmission, whether on demand or continuous, of the product including the musical work from a free or pay Web site operated or controlled by the Licensee, and accessible on a computer or wireless device.

Download: The installation of a digital file designed to be copied onto a local memory, including but not limited to the hard drive of the consumer's computer or an audio support, whether as part of a wireless device or not.

Limited download: A download based on a technology that renders a digital file unusable upon expiry of the user's subscription.

On-demand transmission: Transmission of the product as selected by the consumer. On-demand transmissions are not designed to generate a download and are listenable or viewable by the consumer at any time.

Continuous transmission: Continuous transmission of the product, excluding on-demand transmission, with the programming potentially categorized by style or other criteria. The consumer has no control over the order or timing of the programming and has no advance knowledge thereof. The transmission does not generate a downloadable file.