

SODRAC feeds Quebec's Stratégie numérique

1 March, 2017

In May 2016, the Government of Québec unveiled its Digital Economy Action Plan, with an investment of nearly \$ 200 million over five years in fiscal and fiscal measures. This Action Plan, in conjunction with the Digital Cultural Plan launched in 2014 by the Ministry of Culture and Communications, led to the Digital Strategy proposed by the Ministry of Economy, Science and Innovation (MESI), led by the minister Dominique Anglade.

In the fall of 2016, the MESI solicited the contribution of all to feed this Strategy, which aims to position Québec in all sectors related to the emergence of the digital culture. SODRAC responded to the call, on behalf of its members in particular, whether they are authors, composers or publishers, and creators in general. We know the extent to which the digital revolution has affected creators, especially in the music and television sectors, and SODRAC having incorporated digital technology into its operations a long time ago, we wanted to bear witness to the challenges and opportunities the digital revolution holds.

The essence of the message in our brief remains the same: the heart is the creator. In this era of technological upheaval, this bears repeating.

[The brief is available \(in french\) here.](#)

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